

PRIVACY POLICY

1. Preface

- 1.1 We, Select Infrastructure Private Limited (“**SIPL**”) having its registered office at 4th Floor Office Tower Select CITYWALK, District Centre, Saket, New Delhi, own and operate retail mall in the commercial complex known as “Select CITYWALK”, located at A – 3, District Centre, Saket, New Delhi – 110 017.
- 1.2 This privacy policy (“**Policy**”) relates to use of our official website www.selectcitywalk.com (the “**Website**”) including information, services, etc. provided on therein (“**Services**”) provided by SIPL and this Policy governs the privacy of the customer / visitor (person who browse the Website) / service user (person who availed the Services, as available upon Website, and submit requisite information in prescribed manner) (the “**User**”) who choose to use the Website for information, services and any other purpose, as allowed therein.
- 1.3 By using the Website for browsing / sharing the information with SIPL to avail the Services, User hereby confirm that User is above 18 (eighteen) years and has carefully read and understand all terms this Policy and has accepted the provisions of the Privacy Policy and User agrees on collection and use of the information, relating to him, by SIPL, in the manner, as specified herein.
- 1.4 SIPL does not offer Services on the Website to person who has not attained the age of 18 (eighteen) years and SIPL reserves the right to cancel the accounts of such User.
- 1.5 SIPL is committed to protect and respect every User’s privacy and aims to keep its User abreast with its Policy in relation to the same.

2. User’s Information and User’s Consent

- 2.1 Information that may be collected / transferred / shared from/by User (collectively referred to as “**User’s Information**”) as follows:
 - 2.1.1 Information submitted by the User:
 - a. User may provide the information, time to time, by filling the forms on Website or otherwise to avail the Services, as available on Website, such as, name, email id, mobile number, address (residence, office, postal, etc.), demographic information (such as gender, marital status, age, preferences, like and dislikes, etc.), etc. as per prescribed format of respective Services.
 - b. This includes information that the User provide when he registers to use the Website / Services, download and complete various forms and documents, participate in discussion boards or other social media functions on the Website, enter a competition, promotion or survey, or when he reports a problem with the Website.

- 2.1.2 Information gathered due to usage of Website:
- a. Some information that may automatically gathered in the system of SIPL due to usage of Website by User, such as technical information, log information, IP information, browse type, web request, uniform resource locators clickstream, Services / information viewed or searched for, etc.
 - b. The Website uses cookies to distinguish a User from other users of the Website. You will have absolute discretion to accept or decline the cookies. Cookies help SIPL to provide User with a good experience when he uses the Website and allows SIPL to improve the Website. Cookies are small data files that a website stores on the User's device. If User decline / block the cookies of the Website, User may still use our website but certain services, areas in the website may be restricted for your use.
 - c. Some information collected through Facebook, Twitter, LinkedIn or other social media accounts of the User which is been linked to the Website by User.
- 2.2 The User consents to the collection, receiving, possessing, storing, dealing, sharing and/or handling of his personal information by SIPL in the manner and to the extent provided under this Policy as may be modified by SIPL from time to time (the "**User's Consent**").
- 2.3 The User hereby expressly consents to receive communications from SIPL and/or third parties authorized by the User through their registered phone number and e-mail ID. The User agrees that any communication so received by them from SIPL and/or any third parties authorized by the User will not amount to spam, unsolicited communication or a violation of their registration.

3. **Use of User's Information**

- 3.1 SIPL values the User's relationship and will, at all times, strive to ensure the User's privacy and take all reasonable steps to protect his information from misuse and keep it secure. SIPL values the trust that the User has placed in it by giving it personal information. SIPL will always use the personal information of the User in a way that is fair and worthy of that trust.
- 3.2 SIPL use the User's Information to:
- a. Provide various Services, as asked / queried / requested by User, e.g., information about event / promotion / leasing, participation in marketing quiz, etc., as offered / available upon the Website;
 - b. Improve personalized features on the Website to enhance User's shopping experience through offering tailored content – like giving more relevant search results, offers, etc. to User;
 - c. Provide details such as special offers, advertisement, new arrival, supports, etc. to assist in his shopping;
 - d. Managing his search on Website to deliver better and more personalized services, e.g., track the web search, etc.

- e. To allow the User to participate in interactive features on the Website, when he choose to do so and make suggestions and recommendations to the User and other visitor of the Website about goods or services that may interest them.
- f. For proper administration and improvisation of Website including troubleshoot problems, data analysis, testing, research, statistical and survey purposes, etc.;
- g. To continue to improve the Services, contents and advertising on Website, customer relationship management processes to operate the business, etc.;

3.3 Information that SIPL receives from other sources, SIPL may combine this information with information that the User gives to them and also information that SIPL collects about the User. SIPL may use this information and the combined information for the purposes set out above (depending on the types of information SIPL receives).

4. **Data Retention**

The data that SIPL collects from the User may be transferred to, and stored at, a destination outside India as well. However, in most instances, it will be processed in India. The User, by submitting personal data, agrees to any such transfer, storing or processing. SIPL will take all steps reasonably necessary to ensure that the User's data is treated securely and in accordance with this Policy and other applicable laws of India including the Information Technology Act, 2000 and rules and regulations thereunder. The data collected by SIPL will be retained for reasonable periods of time, in accordance with specific policies or as required by law. The data collected for a specified purpose will only be used for that purpose and, unless that information is otherwise required to be retained, after a reasonable period of time, the data will no longer be actively stored when that purpose has been fulfilled.

5. **User Right to withdraw his Consent**

The User has a right to withdraw his consent given to SIPL for collection, processing, storing, etc. of any information provided by him, at any time and he may do so by sending an e-mail to contact@selectcitywalk.com. In case the User does not provide or later withdraws his consent, SIPL has the option to not provide services for which the said information was sought.

6. **Disclose**

6.1 SIPL follows generally accepted industry standard to protect the personal information in its record and to protect User's Information from the loss and misuse, SIPL have in place appropriate measures. Apart from the procedure, as may be opted by SIPL to provide User information or Services, SIPL will disclose User's Information to meet or comply with any applicable law, regulation, court orders, legal process or statutory authority, to defend any legal claims, etc.

6.2 By using this website, User agrees that Select Infrastructure Pvt. Ltd. will have no liability for disclosure of User's Information due to errors in transmission or unauthorized acts of third party. SIPL is not responsible for any breach of security or for any actions of any third parties that receive User's Information. The website is also linked to many other sites and SIPL are not shall be not responsible for their privacy policies or practices as it is beyond our control.

6.3 Notwithstanding anything contained in this policy or elsewhere, SIPL shall not be held responsible /or any loss, damage or misuse of User's Information, if such loss, damage or misuse is attributable to any act, which is beyond our reasonable control, such as unauthorized access to our computer data, storage device, computer crashes, etc.

6.4 On the Website, SIPL, time to time, displays various third party schemes / promotions / offers, etc. for informative purpose only. SIPL hereby disclaims itself from any kind of loss, damage, etc. of User, which is attributable due to relying upon third party scheme, promotion, etc. displayed on the Website. User are advised to verify and work diligently after ensuring about third party schemes, promotions, etc. from the respective 3rd party.

7. Indemnity

The User agrees to defend, indemnify and hold SIPL, its affiliates and its respective officers, directors, employees, agents and representatives harmless from all claims, demand or actions including reasonable attorneys' fees made by any third party or penalty imposed due to or arising out of the User's breach of any of this Policy and other policies of SIPL and any of the User's activities conducted in connection with the Platform.

8. Severability

The invalidity or unenforceability of any part of this Policy shall not prejudice or affect the validity or enforceability of the remainder of this Policy. If any provision of this Policy is held to be illegal, invalid or unenforceable in whole or in part in any jurisdiction, this Policy shall, as to such jurisdiction, continue to be valid as to its other provisions and the remainder of the affected provision; and the legality, validity and enforceability of such provision in any other jurisdiction shall be unaffected.

9. GOVERNING LAW AND JURISDICTION

9.1 These terms and the relationship between the User and SIPL shall be governed and construed in accordance with the laws of India.

9.2 The User agrees that all claims, differences and disputes arising under or in connection with or in relation to the terms or any transactions contemplated herein shall be subject to the exclusive jurisdiction of the courts at New Delhi and the User hereby accedes to and accepts the jurisdiction of such courts.

10. General Provisions

10.1 SIPL reserves the right to modify or update this policy at any time by placing a prominent notice on our website. Any amendment / modification in the policy shall be effective forthwith upon posting to the Website. The User is requested to check back frequently to see any updates or changes to this Policy.

10.2 Any suggestion, observation, opinion in relation to the policy that may have, may be submitted through feedback form as available on the Website or email at contact@selectcitywalk.com.