SELECT CITYWALK
Stay Safe

# OVER 125 AWARDS

## WINNING HEARTS & ACCOLADES

### 2020

- **Best use of Social Media in Marketing - #DilSeShukrana**
  CMO Asia National Awards for Marketing Excellence

### 2019

- **Best Company for Policies on Diversity & Inclusion**
  ASSOCHAM Awards on Diversity & Inclusion
- **Best Shopping Centre of the Year - North**
  India Shopping Centre Forum 2019
- **Campaign of the Year – Reborn**
  The Golden Globe Tigers Award for Excellence & Leadership in Branding & Marketing
- **Events & Promotions (Successful use of CSR Activity)**
  8th ACEF Global Customer Engagement Forum & Award
- **CSR Initiatives of the Year (First Runner-Up)**
  Images Shopping Centre Awards
- **Best In-House Magazine (City Walker)**
  ET Now Modi Awards (Brand & Marketing Excellence)
- **Best Thematic Decoration Shopping Centre**
  ET Now Global Awards For Retail Excellence
- **Best Social Innovative Program - Greenwali Diwali**
  ET Now MODI Awards (Brand & Marketing Excellence)
- **Best use of Social Media in Marketing - Hunger Games**
  CMO Asia Awards for Excellence in Branding & Marketing

### 2018

- **Best Marketing Initiative (Reborn)**
  TAVF (The Activation Venues Forum)
- **Images Most Admired Shopping Centre of the Year (Marketing & Promotions)**
  Images Shopping Centre Awards
- **Images Most Admired Shopping Centre of the Year Best Sales Per Sq. Ft (North)**
  Images Shopping Centre Awards
- **Sustainable Green Initiative (Silver)**
  ACEF Asian Leadership Forum & Awards for Best Business Practices
- **Corporate Community Partnership (Bronze)**
  ACEF Asian Leadership Forum & Awards for Social Impact
- **Best Digital Media Campaign - #CityofSanta**
  CMO Asia Awards for Excellence in Shopping Malls
- **Shopping Mall of the Year**
  10th Annual Estate Awards
- **Best Marketing Campaign of the Year - 10th Anniversary**
  Times Network National Marketing Excellence Awards
- **Most Admired Shopping Centre of the Year (Certificate of Merit)**
  CMO Asia Awards for Excellence in Shopping Malls

### 2017

- **CSR Initiative of the Year**
  Golden Brick Awards - India International Real Estate Awards, Dubai
- **Brand Excellence in Shopping Malls -** ABP News
- **Best Festive Décor**
  The Activation Venues Forum
- **Best Marketing Initiative**
  The Activation Venues Forum
- **Images Most Admired Shopping Centre of the Year Metro (North)**
  Images Shopping Centre Awards
- **Images Most Admired Shopping Centre of the Year Best Turnaround**
  Images Shopping Centre Awards
- **Most Admired Shopping Mall of the Year - Mall Management Company**
  The Golden Globe Tigers Presents Awards for Excellence and leadership in Shopping Malls
- **Most Admired Shopping Mall of the Year - Socially Responsible**
  The Golden Globe Tigers Presents Awards for Excellence and leadership in Shopping Malls
- **Best Shopping Mall of the Year - North**
  6th Indian Retail & e-Retail Awards 2017
- **Operational Destination Shopping Mall**
  Indian's 5th Best Shopping Mall
- **Best Initiative for Segregetion of Waste at Source**
  NDMC & MCD Records
- **Most Selfies Clicked in a Day**
  Limca Book of Records
- **Most Admired Shopping Centre Management Company of the Year**
  Times Network - National Awards for Marketing Excellence
- **Most Admired Marketing Campaign of the Year**
  CMO Asia - Shopping Malls Excellence Awards

### 2016

- **Retail Mall of the Decade**
  10th CNBC Awaaz Real Estate Awards
- **Most Admirred Shopping Centre of the Year & Management Company of the Year**
  National Awards For Excellence in Shopping Center & Mall Marketing
- **Mall of the Year - National**
  14th Star Franchise Awards 2016
- **Best use of Social Media in Marketing**
  National Awards for Excellence in Digital Marketing & Social Media
- **Award for Brand Excellence**
  Asia Best Employer Brand Awards
- **Shopping Centre of the Year**
  7th CMO Asia Awards for Excellence in Branding & Marketing
- **Best Venue for Activation, Best Festive Decor & Premium venue for the Year (North)**
  The Activation Venue Forum Awards
- **Images Most Admired Shopping Centre of the Year Best ROI (North)**
  Images Shopping Centre Awards 2016
- **Images Most Admired Shopping Centre of the Year Best Sales Per Sq. Ft (North)**
  Images Shopping Centre Awards 2016
- **Images Most Admired Shopping Centre of the Year Socially Responsible (North)**
  Images Shopping Centre Awards 2016
- **Shopping Mall of the Year (North)**
  5th Annual Indian Retail & e-Retail Awards 2016 Franchise Holdings India Pvt. Ltd.
- **CSR Initiative of the Year**
  5th Annual Indian Retail & e-Retail Awards 2016 Franchise Holdings India Pvt. Ltd.
- **8th Birthday Campaign of the Year (Branding & Marketing)**
  The Golden Globe Tigers Award for Excellence & Leadership in Branding & Marketing
- **Golden Brick Most Promising Image (Developers)**
  Golden Brick Awards, Indian Real Estate Awards, Dubai
- **Bio Waste Management of the Year**
  Clean & Green India Awards 2016
- **CSR Initiative of the Year**
  Clean & Green India Awards 2016
- **Retail Marketing Campaign of the Year (Offline)**
  Retail Excellence Awards
- **Best Use of Social Media & Social Media Platform**
  Youth Marketing Forum & Social Media Summit, CMO Council & CMO Asia
- **Most Admired Shopping Centre**
  Asia Africa GCC Retail & Shopping Centre Congress Awards

### 2015

- **Smartest Retail Building in India**
  Smart Building Awards 2015
- **Most Admired Shopping Mall of the Year Marketing & Consumer Promotions**
  Asia Shopping Malls Excellence Awards 2015
- **Mall of the Year** - 10th Star Retailer Awards 2015
- **Best use of other social mediums**
  National Awards for Excellence in Digital marketing & Social Media 2015
- **Images Most Admired Shopping Centre of the Year Best ROI (North)**
  Images Shopping Centre Awards 2015

### 2014

- **Shopping Centre of the Year**
  National Franchise India – Estate Awards 2014
- **Dream company to work for Organization with innovative HR practises**
  Asian HR Leadership Awards, Dubai
- **Award for Institution Building**
  13th Asia Pacific HRM Congress Awards, Bangalore Award for Managing Health at Work
- **Customer Loyalty Program Award**
  Award for Retail Excellence 2014 CMO Council & CMO Asia
- **Most Admired Shopping Mall of the Year - Socially Responsible**

### 2013

- **Best Retail Building Design of the Year**
  ET NOW Awards
- **Best Shopping Malls - India's Best Existing Neighbourhood**
  Shopping Mall 2013 - 14 Estate Avenues
- **Images Most Admired Shopping Centre of the Year Best Mall**
  NDTV Property Award
- **Shopping Centre Award - Branding and Marketing Pan Pacific**
  4th CMO Asia Awards

### 2012

- **Most Admired Shopping Centre of the Year Socially Responsible**
  Awards for Shoppers & Consumer Insights 2012 CMO Asia
- **Jury Special Award (Shopping Centre of the Year)**
  Asia Retail Congress CMO Council & CMO Asia
- **Customer Loyalty Program**
  Asia Retail Congress CMO Council & CMO Asia
- **Retail Project of the Year- North India**
  Franchise India & Bloomberg TV - Estate World

### 2011

- **Award for Promotion of Accessibility & Universal Design for Disabled People**
  NCPEDP Mphasis Universal Design Awards 2011
- **Images Most Admired Shopping Centre of the Year (Retailers' Choice - Metros)**

### 2010

- **Most Admired Shopping Centre of the Year (Metros)**
  I-Mint Awards for Shoppers & Consumer Insights 2010 CMO Council-USA & India
- **Images Most Admired Shopping Centre of the Year (Metros)**
  Images Shopping Centre Awards 2010

### 2009

- **Awards for Retail Excellence (Shopping Centre Award)**
- **Images Most Admired Shopping Centre of the Year (Metros)**

### 2008

- **Best Secured Shopping Centre of the Year**
- **Images Most Admired Shopping Centre of the Year**